



December 2011

Carpinteria Valley Water District

# H<sub>2</sub>KNOW



*Happy Holidays from the Directors and Staff!*



## *Drink Carpinteria Water Campaign Results!*

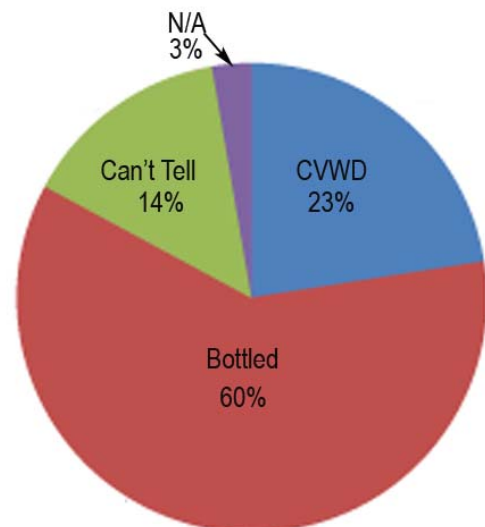
Results from the “Drink Carpinteria Water” taste tests given to 111 people, either at the Farmers Market or at Von’s on Linden Avenue, have yielded some predictable results. Better than half of the participants rated the unnamed bottled water better (see pie chart below). Taste, of course, is a very personal matter, and some people are extremely good at distinguishing the slightest taste and odor nuances. Some not. Some people also buy bottled water as a beverage.

What was welcome news to the Directors and staff that participated in the events was the number of comments about how Carpinteria’s water has improved. This is to be expected in light of the major Safe Drinking Water capital improvements the District has recently completed including covering the very large open Ortega and Carpinteria Reservoirs. There is no longer any need to super-chlorinate these reservoirs to compensate for the exposure of finished treated water to birds and wind-blown debris.

There was also a lot of discussion about the average cost of Carpinteria Valley Water District tap water compared to bottled water. A gallon of CVWD tap water costs only a penny compared to as much as \$2.50 or more for bottled waters.

The District continues to make improvements that will improve the quality of your drinking water, including a \$4 million contribution to the City of Santa Barbara for its introduction of an ozonation process at Santa Barbara’s Cater Treatment Plant, through which all of the District’s Cachuma water supply flows for treatment. And the District’s largely grant funded El Carro Well and Pipeline Project now in progress will greatly increase the ability of the District to deliver more of its local high quality groundwater in conjunction with its Cachuma and back-up State Water supplies.

Which Sample Tastes Better?



### ***December Holiday Schedule***

The District Office will be **closed**

**Monday, December 26th and Monday, January 2nd**  
in observance of the Christmas and New Year Holidays.

In case of emergency, call (805) 684-2816 for assistance.

El Distrito es bilingue. Favor de llamar (805) 684-2816 con cualquier pregunta sobre su cuenta o el uso de agua, estamos aqui para asistirlos.

## Save the Date - January 14, 2012

Sustainable Gardening Workshop

For more information contact Rhonda at  
(805) 684-2816 ext. 116 or rhonda@cvwd.net

### Central Zone (CZ) Main Construction Continues



Much progress has been made as the Central Zone (CZ) Main Project continues. The photos above, at right and below show the installation of 12 inch pipe along El Carro Lane. Benefits of the \$2 million project, partially funded by a Proposition 50 grant, include a centralized pressure zone and improved water quality. The work is expected to be completed by the end of the year.



#### Board of Directors Meetings

Regular Board meetings may be held on the second and fourth Wednesday of every month at 5:30 pm at Carpinteria City Hall, 5775 Carpinteria Ave. The Board may also hold regular Board meetings other Wednesdays of the month at 5:30 pm at the District Offices at 1301 Santa Ynez Avenue.

#### Carpinteria Valley

#### Water District

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